



POP UP! Contemporary art in the urban space

A festival of contemporary art
Dedicated to *Popular e Urban Art*

2nd edition

Ancona, 27th June / 30th August 2009
Port area and historical city centre

a project by Monica Caputo, Allegra Corbo, Lucia Garbini
organization and production by MAC - Manifestazioni Artistiche Contemporanee

www.maconline.it | www.popup2009.blogspot.com | www.myspace.com/popupancona

After the extraordinary experience POPUP! 2008 (www.popup2008.blogspot.com), the Festival that has re-designed the scenery of the town of Ancona with majestic wall paintings and innovative interventions of street art on the fishing boats, the cultural association MAC - *Manifestazioni Artistiche Contemporanee* presents the second edition of **POP UP! Contemporary art in the urban space** that, from June 27th June to 30th August 2009, will enliven the Doric town with a rich program of appointments - Contest, Workshop, Installations and Actions, Exhibitions, Convention, Happening, Publications - dedicated to those expressions of Popular and Urban Art of avant-garde in the artistic international panorama. POP UP! opens spaces and offers walls of the historic city centre and of the harbour area to a proposal of large impact, appealing artists of national and international level to confront themselves in spectacular set up, indoor and outdoor, that transform the perception and the meaning of the places.

Eclectic protagonist of the event is the **Poster Art**, which utilize the poster like tool of the cultural communication, today more than ever, symbol of requirement to express personal and social values. The use of art is simplified, goes out in the streets and follows the natural flows of time. The poster has already in itself all this. The poster that historically is message, art, graphic art and design, enters at full title in the stage of contemporary art, across the ability, the creative genius and the hazard of artists, capable of returning to the public, true images, poetic, daydream, tough and scratching, of an authentic everyday life, real but however often absentmindedly ignored. The intent of POP UP! 2009 is to offer a story in order to show the complex faces of the poster: from the obscene imaginary graph and without compromises of **Le Dernier Cri** silk-screen prints, to that rock and psychedelic typically 70' s of the **Malleus**, to the poster, understood like support and urban presence, militant or discordant, of artists of the calibre of **WK Interact** and **Teresa Sdravovich** - that speaks beyond words, screams across the walls - up till the heterogeneous proposal of the Italians **Paper Resistance**, **Sten & Lex**, **Andreco** and **William Vecchiotti**. Many other posters, sent from every part of the world for the **Convention**, show the more spontaneous side of the Poster Art movement. A tool that inspires the survey on the social dynamics, seen also with the eyes of the adolescents, called through a **Contest** to develop their actual works on the models of political, or circus, or slogan posters.

The festival continues between September and December with two Special Events.

The international preview of the last animation work of the artist **BLU** (after the large success of "*MUTO, wall painted animation*"), shooted on the walls of many cities around the world, included the ones of the former factory Angelini of Ancona.

To summarize, the exhibition of **Ericailcane** at the Mole Vanvitelliana, with works of his imaginary fantastic, made of metaphors and surrealistic stories. POP UP! is a project MAC, conceived and realized by Monica Caputo, Allegra Corbo, Lucia Garbini, with the contribution and the support of Regione Marche, Provincia di Ancona, Cohabitat, Comune di Ancona, Fondo Mole Vanvitelliana, and in collaboration with Soprintendenza per i Beni Architettonici e per il Paesaggio delle Marche, Autorità Portuale di Ancona, Cooperativa Pescatori, Institute CSD Poliarte Ancona.

Credits

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Organization and production: MAC - Manifestazioni Artistiche Contemporanee – associazione culturale

Partner: *Comune di Ancona*

With the Contribution and the Support of: *Cohabitat, Provincia di Ancona, Regione Marche, Fondo Mole Vanvitelliana*

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